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FILIZ SAHIN

+7 years experience in digital media, bringing a proven knowledge of creative strategy, vision and communication with an emphasis on all platforms and usability for global brands.

EXPERIENCE

RepEquity, Inc. | Senior Designer

January 2011 – Present

Responsible for design for clients, 360 advertising campaigns and print collateral architecture, branding illustration, site assets and story-boarding, video direction and website design for CMS, while maintaining a strong brand image across multiple platforms and mobile.

Projects include; Unicef, Ebay, Wellpoint, IAC, Estee Lauder Companies, Christy Charlington, Town and Country Bank, South Carolina Commerce, Sirius XM, WEIL.

Virilion, Inc. | Senior Designer

September 2008 – January 2011

Create designs, concepts, and sample layouts based on knowledge of layout principles and esthetic design concepts. Determine size and arrangement of illustrative material and copy, and select style and size of type.

Develop graphics and layouts for product illustrations, company logos, and websites.

Sports Illustrated a CNN Company | Senior Designer

March 2008 – September 2008

Building graphical design elements for the SI.com including Sports Illustrated Olympics 2008 Website, Fannation.com. Responsible for the development of innovative interface designs and page layouts for web packages and other interactive media.

CBS Sport TV | Senior Designer

February 2007 – March 2008

Worked with information architecture of emails, site assets and story-boarding, video direction and website design for CMS, PHP and flash-driven micro sites while maintaining a strong brand image across multiple platforms and mobile. Responsible for presentation of creative concepts to marketing and merchandising departments. Supported the UX and development teams with wire frames, user flows and functionality specs.

Projects include; CSTV Road Trips , Tailgate Superstars, CollegiateNationals, March Madness, NCAA, Fansonly, MaxPrep.

Make Fresh Media | Designer

July 2003 – May 2005

AWARDS

2012 Work Featured in Typography Served, The Creators Project Gallery, Designer Books

2011 International Academy of Visual Arts' W3 Awards Branded YouTube channel

2011 International Academy of Visual Arts' W3 Awards Website redesign for TeachUNICEF

2011 The Webby Awards Gold

2010 Interactive Media Awards WEEI Redesign

2009 Interactive Media Awards Shade Fund

2008 Platinum MarCom Award, CSTV- Web Interactive Capabilities

EDUCATION

Istanbul Bilgi University - Design Culture and Management
2002 – 2004

Trakya University - BA, Computer Science
1997 – 2001

SKILLS/TECHNICAL

Adobe Creative Suite 5 (PhotoShop, Illustrator, Indesign, Dreamweaver, Flash)

Autodesk Maya, After Effects

Power Point, Microsoft Office